



Technical Data Sheet

BRADY B-7563 THERMAL TRANSFER PRINTABLE METALLIZED POLYESTER LABEL STOCK

TDS No. B-7563

Effective Date: 02/04/2019

Description:

GENERAL

Print Technology: Thermal transfer

Materials Type: Metallized polyester

Finish: Satin

Adhesive: Permanent acrylic

APPLICATIONS

Rating and serial plates using alphanumerics, barcodes, graphic symbols and logos that require name plate quality.

RECOMMENDED RIBBONS

Brady Series R7960

Brady Series R7961

Brady Series R4900

Brady Series R6000 Halogen Free

REGULATORY/AGENCY APPROVALS

B-7563 is a UL Recognized Component to UL969 Labeling and Marking Standard when printed with the Brady Series R7960, the Brady Series R7961 and the Brady Series R4900 ribbons. See UL file MH17388 for specific details. UL information can be accessed on-line at UL.com in the UL Product iQ area.

For information on the Weee-RoHS compliance status for a Brady Product go to one of the following websites:

In Canada: www.bradycanada.ca/weee-rohs

In Europe: www.bradyeurope.com/rohs

In Japan: www.brady.co.jp/products/labelsuse/rohs

All other regions: www.bradyid.com/weee-rohs

Details:

PHYSICAL PROPERTIES	TEST METHODS	AVERAGE RESULTS
Thickness	ASTM D 1000 -Substrate -Adhesive -Total (excluding liner)	0.002 inch (0.050 mm) 0.001 inch (0.025 mm) 0.003 inch (0.075 mm)
Adhesion to: - Stainless Steel - Polypropylene - Smooth ABS	ASTM D 1000 20 minute dwell 24 hour dwell 20 minutes dwell 24 hour dwell 20 minutes dwell 24 hour dwell	53 oz/inch (58 N/100 mm) 61 oz/inch (67 N/100 mm) 46 oz/inch (50 N/100 mm) 48 oz/inch (53 N/100 mm) 69 oz/inch (76 N/100 mm) 60 oz/inch (66 N/100mm)
Tack	ASTM D 2979 Polyken™ Probe Tack 0.5 second dwell	12 oz (344 g)

Performance properties tested on B-7563 printed with the Brady Series R7960, the Brady Series R7961 and the Brady Series R4900 ribbons. Printed samples were laminated to aluminum and allowed to dwell 24 hours before exposure to the indicated environments. Unless noted, results are the same for the tested ribbons.

PERFORMANCE PROPERTIES	TEST METHOD	TYPICAL RESULTS
High Service Temperature	30 days at 135°C	No visible effect
Low Service Temperature	30 days at -40°C	No visible effect
Humidity Resistance	30 days at 100°F (37°C) and 95% relative humidity.	No visible effect
UV Light Resistance	30 days in UV Light Chamber	No visible effect
Weatherability	ASTM G53 30 days in QUV	Very slight yellowing , label remains functional
Abrasion Resistance	Taber Abraser, CS-10 grinding wheels, 250 g/arm (Fed. Std. 191A)	Appearance to print after 100 cycles: R7960 : severe print removal; print barely legible R7961 : moderate print removal; print illegible R4900 :print removal but print remains legible

PERFORMANCE PROPERTY	CHEMICAL RESISTANCE
----------------------	---------------------

Samples printed with the Brady Series R7960, the Brady Series R7961 and the Brady Series R4900. Samples laminated to aluminium panels and allowed to dwell 24 hours prior to testing. Test conducted at room temperature. Testing consisted of 5 cycles of 10 minute immersions in the specified test fluid followed by a 30 minute recovery period. After final immersion, samples rubbed 10 times with cotton swab saturated with test fluid.

CHEMICAL REAGENT	R7960	R7961	R6000 Halogen free	R4900
Isopropanol	No visible effect	Print gone	No visible effect	Print gone
Iso-octane	No visible effect	No visible effect	No visible effect	No visible effect
n-hexane	No visible effect	No visible effect	No visible effect	No visible effect
Toluene	Print gone	Print gone	Print gone	Print gone
1,1,1-trichloroethane	Print gone	Print gone	NA	Print gone
Deionized water	No visible effect	No visible effect	No visible effect	No visible effect
10% NaCl	No visible effect	No visible effect	No visible effect	No visible effect
Acetone	Print gone	Print gone	Print gone	Print gone
MEK	Print gone	Print gone before rub test	Print gone	Print gone before rub test
10% H2SO ₄	No visible effect	No visible effect	No visible effect	No visible effect
Alcohol mix*	No visible effect	No visible effect	No visible effect	No visible effect
10% NaOH	No visible effect	No visible effect	No visible effect	No visible effect
Skydrol 500B-4	Print gone	Print gone	Print smear, but still legible	Print gone
Ethanol	Print gone	Print gone	No visible effect	No visible effect
ASTM#3oil	No visible effect	Print gone	No visible effect	No visible effect
Diesel	No visible effect	No visible effect	No visible effect	No visible effect
Gasoline lead-free	Print gone	Print gone	No visible effect	Print gone

Alcohol mix* : 50% Ethyl alcohol, 30% Methyl Alcohol, 20% Deionized water

Shelf Life:

Shelf life is two years from the date of receipt for this product as long as this product is stored in its original packaging in an environment below 80° F (27° C) and 60% RH. It remains the responsibility of the user to assess the risk of using this product. We encourage customers to develop testing protocols that will qualify a product's fitness for use in their actual application.

Trademarks:

Polyken™ is a trademark of Testing Machines Inc.
 Skydrol® is a registered trademark of the Monsanto Company
 ASTM: American Society for Testing and Materials (U.S.A.)
 UL: Underwriters Laboratories Inc. (U.S.A.)

Note: All values shown are averages and should not be used for specification purposes.

Test data and test results contained in this document are for general information only and shall not be relied upon by Brady customers for designs and specifications, or be relied on as meeting specified performance criteria. Customers desiring to develop specifications or performance criteria for specific product applications should contact Brady for further information.

Product compliance information is based upon information provided by suppliers of the raw materials used by Brady to manufacture this product or based on results of testing using recognized analytical methods performed by a third party, independent laboratory. As such, Brady makes no independent representations or warranties, express or implied, and assumes no liability in connection with the use of this information.

WARRANTY

Brady products are sold with the understanding that the buyers will test them in actual use and determine for themselves their adaptability to their intended uses. Brady warrants to the buyers that its products are free from defects in material and workmanship, but limits its obligation under this warranty to replacement of the product shown to Brady's satisfaction to have been defective at the time Brady sold it. This warranty does not extend to any persons obtaining the product from the buyers. This warranty is in lieu of any other warranty, express or implied, including, but not limited to, any implied warranty of merchantability or fitness for a particular purpose, and of any other obligations or liability on Brady's part. Under no circumstances will Brady be liable for any loss, damage, expense, or consequential damages of any kind arising in connection with the use, or inability to use, Brady's products.

Copyright 2019 W.H. Brady, N.V. | All Rights Reserved
 Material may not be reproduced or distributed in any form without written permission.

